





When I first decided to learn to code, it was a personal challenge. I wanted to do something hard and prove to myself that I could do it. What began as 21 scholarships I personally underwrote in 2015 has grown into a mission-driven community focused on closing the gender gap in technology. Today, Kode With Klossy supports more than 12,500 young women and gender-expansive students in over 100 countries.

Kode With Klossy was never just about coding. It's always been about confidence, connection, and community. I've seen what happens when young women step into a space that believes in them. They build skills, yes, but they also build self-esteem and catalyze impact in their communities and the world.

Over the past 10 years, I've watched this community grow and ripple in ways I could never have imagined. I think about Christine, a Harvard student and govtech founder, who is passionate about using computer science to drive civic innovation and expand access to equitable tech education. And Pearl, who joined the KWK community during the pandemic at her sister's urging, returned (not once, but twice!) as a Kode With Klossy Instructor Assistant, and is now a Data Engineer in London navigating the fast-paced world of fintech. And Kayley, a senior at NYU who uses code in unexpected, imaginative ways — like wiring a Batman helmet with LED lights and sensors to mimic superhero tech. The list goes on and on.

Now, our members are pursuing their passions in every field — tech, entrepreneurship, design, public service — bringing creativity, empathy, and leadership to everything they touch. That's the real goal. Not just to teach code, but to help people realize their full potential, wherever their paths take them.

As I look to the next 10 years, I'm thinking a lot about what it means to equip leaders for the future. The fight for equity in tech, and in every industry, is still ongoing. Advocacy matters, but so does access — making sure anyone who's curious and driven has the tools and confidence to compete and create.

Kode With Klossy has grown beyond my wildest dreams, and yet it feels like we're just getting started. This next chapter is about helping even more people feel seen, supported, and empowered to shape our future.

Karlie Kloss

Karlie Kloss
Kode With Klossy Founder



Kode With Klossy is operating in an exciting but urgent time. As AI ushers in the next inflection point in computing, we are living through the rapid transformation of what is possible with technology and the future of work as a result. Gen Z is the first generation for whom AI will be the norm, not a novelty, in the workplace.

AI may automate much of the task of writing code, but that only increases the value of understanding how technology actually works. Coding education has long been one of the primary ways people build that understanding — not by memorizing the syntax of programming languages, but by learning structured problem-solving and gaining the confidence to build solutions. As the barrier to generating software disappears, the advantage moves to people who can frame problems clearly, architect technical systems thoughtfully, and evaluate AI-generated outputs with sound judgment. Kode With Klossy is intentionally evolving to meet this shift — integrating AI literacy across our programs, deepening our emphasis on systems thinking and technical decision-making, and preparing young people with the adaptive skills required to lead ethically and responsibly in an AI-driven economy.

But, our work does not end with technical fluency. This has always been only one part of Kode With Klossy’s work. The gender gap in tech does not persist because women lack skill. It persists because of cultural failures — both narrative and structural. Stories about who “belongs” in technology continue to shape outcomes and are a hurdle to progress. That is why KWK builds more than technical skill; we build community. We help ambitious, like-minded young people find belonging and peer support. AI may shift the skills required for the future, but the cultural root causes of the gender gap remain just as powerful.

Great cultures create the conditions for people to thrive. Failing, toxic cultures don’t retain even the most highly skilled talent. Our mission to close the gender gap in tech can be solved only by addressing this fundamental retention problem. Skillbuilding evolves. Culture change remains essential.

Osi Imeokparia
Kode With Klossy CEO

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Looking Back at 10 Years



2015



Karlie offers 21 scholarships to young women in NYC to learn to code at the Flatiron School. More than 600 applications pour in. The demand is clear, and Kode With Klossy (then called Kode With Karlie) is born.

2022



Kode With Klossy, in partnership with Apple, develops its first-ever AI / Machine Learning curriculum using Apple technology and innovation.

2018



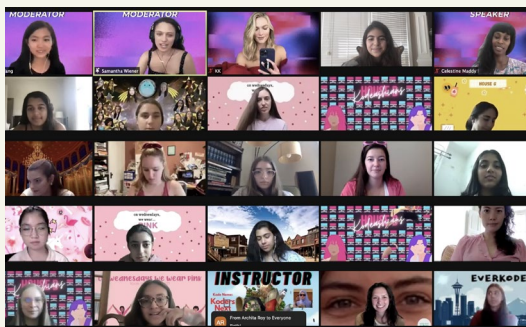
The organization invests in recruiting and training a network of instructors and instructor assistants to lead camps.

2024



Kode With Klossy launches year-round programming — two-day AI / Machine Learning “Code-a-Bration” workshops, specifically for scholars new to the KWK community and 4–6 week virtual Challenges to further engage current community members.

2020



During the COVID-19 pandemic, Kode With Klossy quickly pivots the curricula and training to fully virtual delivery, expanding its reach around the globe.

2025



Kode With Klossy celebrates its 10th anniversary with celebratory moments throughout the year, including ringing the bell at the New York Stock Exchange.

To date, KWK has served a global community of 12,500 young women and gender-expansive youth in more than 100 countries, more than 75% of whom are over age 18.

KWK continues to offer full scholarships for all programs, ensuring access to those most underrepresented in tech.

Kode With Klossy & Tech in 2025

Kode With Klossy 2025 Impact Report



About Kode With Klossy

Kode With Klossy is a 501(c)(3) nonprofit closing the gender equity gap in tech by developing the next generation of women and gender-expansive technologists. Starting at age 13, our model combines technical skill-building, community support, and direct connections into high-growth careers. By investing early and staying engaged for more than a decade, KWK develops ready-to-hire, AI-native talent who are equipped to lead.



Tech Landscape in 2025

AI and Early Careers

Across industries, AI is already automating tasks traditionally assigned to entry-level roles.

This shift is raising the bar for what companies expect of junior talent. With AI to manage the basics — debugging, data cleaning, documenting, and more — those in junior positions will now increasingly be expected

to engage in systems design and product development, and will need to be fluent with AI tools.

This shift creates a more competitive landscape, but also an unprecedented opportunity: Those who use AI effectively stand out by producing better work, faster. Emerging professionals are now able to make meaningful contributions early in their careers, instead of being limited to rote tasks.



AI and Gender

Unfortunately, early research shows that women are already at least 25% less likely than their male peers to be experimenting with AI in the workplace.

At KWK we are driven by a sense of urgency to reverse these worrying trends before they have time to take root. We're optimistic that we are still early enough in the AI adoption lifecycle to prevent the gender gap from widening. Our track record over the last decade gives us the confidence we will succeed — ensuring our community feels equally equipped to be responsible builders and empowered users of AI.

Before AI became a buzzword, Kode With Klossy was at the forefront of bringing AI skills to young women and gender-expansive teens. In 2022, KWK partnered with Apple to develop an AI and Machine Learning curriculum, introducing students to foundational concepts, app development, and responsible use of AI.

Kode With Klossy piloted the curriculum in two camps during summer 2022, working closely with Apple teams to rigorously evaluate learning and ensure impact. The AI / ML camp has since scaled to become a sought-after offering in Kode With Klossy's summer camp lineup. In Summer 2025, Kode With Klossy launched its first virtual AI / ML camp, unlocking access for scholars worldwide.

The Talent Retention Problem

Preparing talent for the future AI economy is necessary, but we know that despite investments by many organizations to help individuals develop tech skills, the gender gaps are still evident at every step along the pathway.

Many industry reports suggest that even after earning computing degrees, retention is bleak; up to 50% of women leave tech roles by age 35. In July 2025, Kode With Klossy's leaders were guests on a podcast with Lareina Yee, coauthor of *The Broken Rung*. Grounded in over a decade of research, the “broken rung” is the first critical promotion to manager where the gender gap is widest. For every 100 men in tech promoted to their first management position, only 52 women in tech are promoted. For the KWK community, this isn't just a statistic. It's a structural challenge that can shape their career prospects from the very beginning. The good news is that no matter the industry or role, technical skills learned at KWK are essential to building the experience capital that makes it easier for early career professionals to navigate the broken rung while waiting for changes in corporate culture to drive systemic solutions. Investments in skill development must be matched with cultural shifts aimed at retention if the gender gap is ever to close.



Our Impact

Kode With Klossy 2025 Impact Report



Multiyear, Continuous Support

At Kode With Klossy, we know the gender gap isn't just an access problem — it's also a retention problem caused by failures in culture. That's why our approach is built on a long-term commitment to every KWK community member.

We support our scholars for more than a decade — from their first KWK program, as early as 13 years old, through their education, and into their early careers at age 26. KWK has become a connected learning community to more than 12,500 members worldwide — a place to return to year after year for skill development, mentorship, and belonging.

While we take great pride in providing access to technically rigorous programs, what keeps our members coming back to KWK is the intentional culture we cultivate.

The young women and gender-expansive young adults in our community have a rich array of perspectives and life experiences, but they are united by three core values reinforced in all of our programs and initiatives: Celebrate ambition, maintain lifelong learning, and intersect passions and tech.

Many scholars join KWK at a time when their peers are beginning to self-select out of tech. Our programs ignite interest, prove to scholars that “yes, you can do this,” and then surround scholars with a supportive culture that sustains their curiosity and confidence for the long term.



Celebrate Ambition



Maintain Lifelong Learning



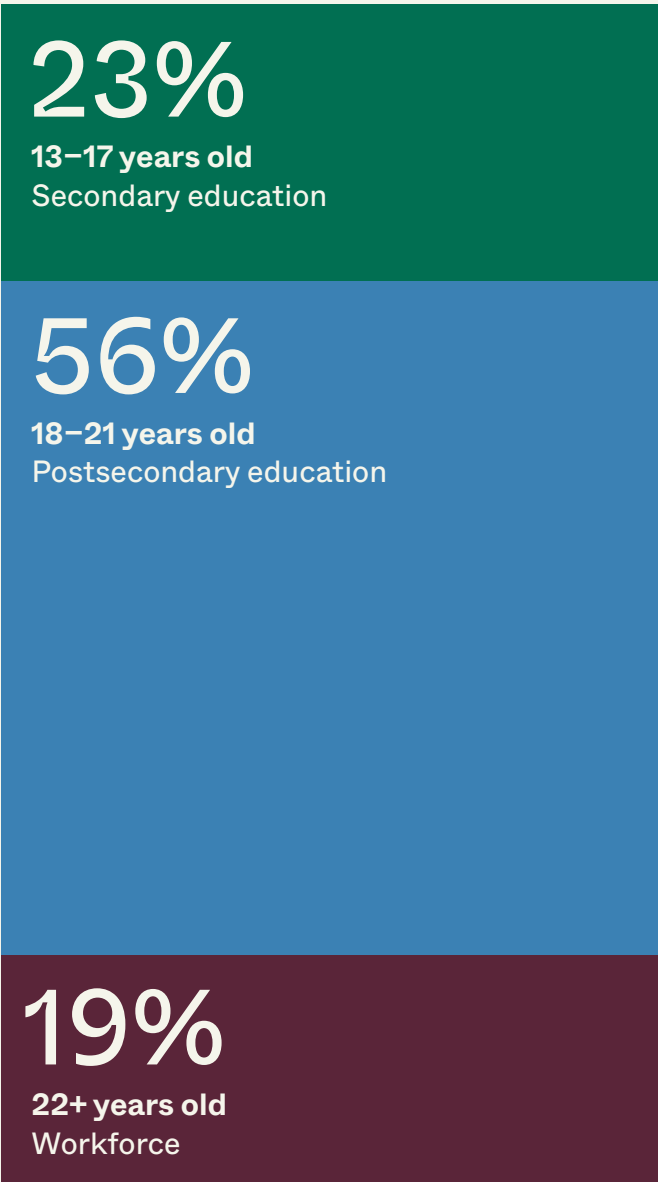
Intersect Passions & Tech

Community by the Numbers

Popular culture often creates a narrative about the type of people who do and don't belong in tech. KWK offers an alternative. By surrounding our members with a diverse, ambitious, and supportive peer community, we create a new cultural narrative: Tech is for you.

Strong peer relationships — formed through KWK's programs and relationship-building initiatives — sustain ambition and encourage persistence, directly countering the biases of broader tech culture.

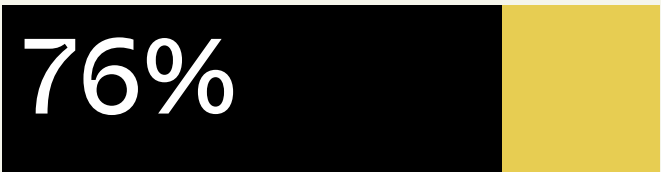
Since 2016, KWK has built a community of over 12,500 members.



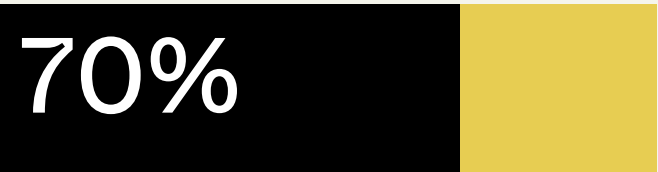
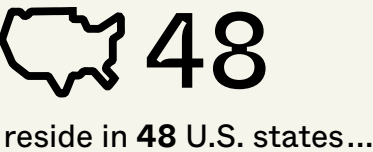
No usable age data for ~2% of KWK community members.



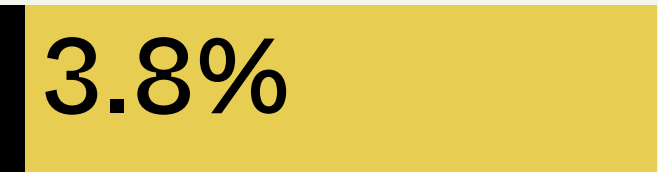
20–25% of annual program participants are returning members.



More than 76% of KWK's 12,500 members are 18 years or older...



Approximately 70% of members are majoring or minoring in computer science or engineering.



Only 3.8% of women nationally study computer science or engineering.



19% of computer or information science bachelor's degrees are earned by women.

Community Stories



Aisha C., member since 2017, joined at 14



Anum A., member since 2019, joined at 15



Anya M., member since 2023, joined at 14



Christine Z., member since 2020, joined at 14



Dominique D., member since 2017, joined at 17



Emmy C., member since 2018, joined at 18

Kode With Klossy's path-changing impact is evident through the stories of our community members who combine their technical skills and their personal passions.

Community Stories



Georgia R., member since 2019, joined at 16



Goldie K., member since 2017, joined at 16



Ivana K., member since 2018, joined at 16



Kayley C., member since 2020, joined at 16



Lenor L., member since 2017, joined at 16



Madeline G., member since 2019, joined at 17



Chloe X., member since 2018, joined at 17

Meet Chloe X.

Chloe’s career path spans technology, journalism, and advocacy. A Kode With Klossy community member and former Instructor Assistant, she credits the program with dismantling her imposter syndrome and revealing structural barriers to the tech world. She has used her experience as an AI reporter at *VICE* and now as Senior Social Editor at *New York Magazine* to focus on the human aspects of technology and uncover the labor behind AI and the biases perpetuated by large language models. Chloe views coding as a crucial creative tool, using her technical skills to build immersive, interactive multimedia experiences that elevate traditional storytelling. Whether leading digital strategy or advocating for technology that supports rather than replaces artists, Chloe is committed to bringing marginalized voices to the forefront of media and tech.



Leah S., member since 2020, joined at 17

Meet Leah S.

Leah is a software engineer in the Core Engineering Division at Goldman Sachs in New York City. A University of Massachusetts Amherst Computer Science graduate, she successfully transitioned from a software engineering intern to a full-time role at the firm. She relies on the conviction that genuine curiosity drives the most creative technical solutions, using her background to navigate complex engineering challenges. Leah credits Kode With Klossy with proving that tech could be a supportive and inclusive space and giving her the confidence to earn her degree. Today, Leah advocates for the idea that one does not need to be a “natural” math or science person to succeed; she emphasizes that hard work outweighs natural talent and that diverse skills — including creativity and language arts — are vital assets in engineering.

Community Stories



Taylor C., member since 2019, joined at 17

Meet Taylor C.

Taylor is a Technology Law and Policy Scholar and 2L at Georgetown Law, where she leverages her background in software engineering to navigate the legal complexities of the digital age. Her technical journey began at Kode With Klossy, leading to engineering roles at Apple and NASA. A Howard University Philosophy graduate, Taylor champions a “Code x Ethics” philosophy, urging developers to prioritize the ethical implications of their work and their responsibility to protect the public. Taylor credits Kode With Klossy for democratizing access to computer science education and strengthening her self-esteem. Today, Taylor encourages others to see coding as a means of growing one’s autonomy and intellect and tackling challenges with excitement rather than fear.



Ume H., member since 2018, joined at 17

Meet Ume H.

Ume is a full-stack software engineer at Microsoft, working on Azure networking to develop packet capture services. With internship experiences in tech across the finance, luxury, and big tech sectors, Ume advocates for equitable, unbiased AI and is coauthoring a book on the topic. She frequently shares her insights on the future of tech policy and development on major stages, including TedED, Google, and World Congress. After an alienating high school computer science experience, Ume credits Kode With Klossy with restoring her confidence. Now a content creator, she simplifies coding through relatable analogies and shares her own non-linear path. Ume is dedicated to ensuring that young women and people of color feel a sense of belonging in the tech industry.



Maya D., member since 2020, joined at 16



Paloma A., member since 2023, joined at 16



Priya K., member since 2016, joined at 16



Mia H., member since 2017, joined at 16



Pearl N., member since 2022, joined at 16



Tiffany N., member since 2022, joined at 18

Our Approach



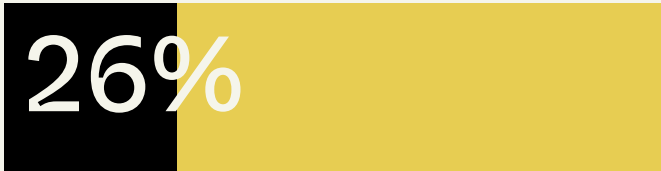
2025 Program Snapshot

 2,156

2,156 members served

 1,607

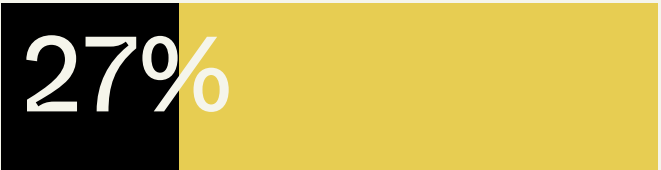
1,607 new members onboarded



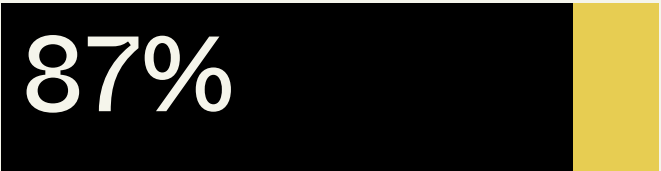
25.5% of the members are returning members.



61% of programs are offered virtually.



27% had no prior computer science experience.



87% identify as people of color.



35% demonstrate financial need.

Camps

2-week synchronous learning experiences with curricula in web dev, mobile app dev, data science, or AI / ML.

Code-a-Brations

2-day synchronous experiences focused on AI/ML fundamentals.

Data Storytelling Challenge

4-week self-paced learning experience using data visualizations, infographics, and interactive maps to create a clear, compelling data story that highlights trends in wealth disparities across the U.S. In partnership with Black Wealth Data Center.

Machine Learning Challenge

6-week self-paced learning experience using real-world datasets to identify a problem in the financial world and train a data-driven machine learning model that addresses it, plus make problem-solving recommendations. In partnership with Goldman Sachs.

Applied Data Science Fundamentals Challenge

5-week self-paced learning experience working with data from the very beginning of the analytics cycle, including web scraping and API integration; data cleaning, wrangling, and preprocessing; and data visualization and exploratory analysis. In partnership with Infosys Foundation USA.

Talent Placement

Connect KWK community members with internships at partner companies.

Community & Partner Initiatives

Special programs include the launch of our professional development Book Club and an exclusive workshop at the Apple Design Studio.

Project-Based Learning & Technical Portfolios

At KWK, every program culminates not only in new skills but in a project that demonstrates what our scholars can do.

From data visualizations to functioning iOS apps to chatbots, these projects marry scholars' passions with technical skills. Our scholars take ownership of their learning, increasing engagement and motivation, and they practice key 21st-century skills — critical thinking, problem-solving, and creativity — as they confront authentic challenges in the project development process. Because scholars can contribute to projects in different ways, appropriate to their learning style and strengths, the KWK learning process, far from being one-size-fits-all, is inherently more equitable and differentiated. As our community members begin applying for internships and then full-time positions, their KWK work forms the basis for a substantive portfolio of technical projects that showcases their skill set.

More than 80%

of members named creating portfolio projects and developing their existing technical skills as important program outcomes.

KWK 2025 Impact Survey



“

This challenge has sharpened my interest in applying data science to real-world problems in STEM, especially in bioinformatics and computational biology. By analyzing local salary and representation data, I've realized how much actionable insight can come from combining technical skills with social impact. It's inspired me to further explore equity in STEM careers, and reinforced my goal of using computational tools to generate insights that can guide policy, mentorship programs, and educational initiatives.

Aparna,
2025 Infosys Applied Data Science Challenge participant

Peer-to-Peer Learning

Kode With Klossy's peer-to-peer learning model is the heart of nearly all of our programs. Scholars gain guidance and inspiration from near-peer leaders, while those leaders strengthen their own tech skills by teaching. Beyond technical skills, KWK peer leaders carry forward KWK's culture to every new cohort of scholars.

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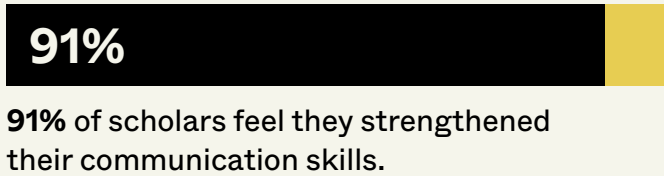
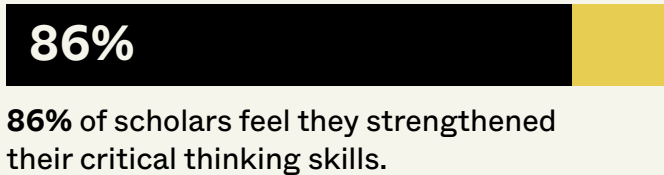
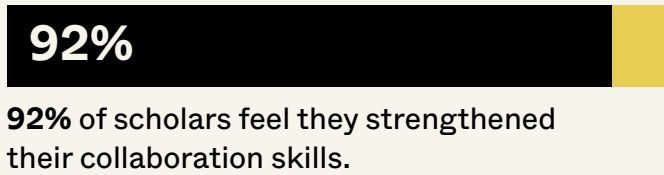
Instructor Assistants were hired and trained in 2025. We received nearly 400 applications for these prestigious positions.

Instructor Assistants (IAs) are KWK returning members who support instructors in facilitating programs, similar to teaching assistants in higher education. They receive intensive training to sharpen their technical skills, develop instructional skills, and advance their learning by creating and teaching content. IAs also serve a crucial role as culture carriers, welcoming new scholars into our community, modeling our values, and deepening their mastery via teaching.



Developing Career Skills

Technical expertise is important for early-career talent, but it isn't enough. True career readiness requires more. That's why Kode With Klossy programs offer the opportunity for our community members to practice and develop workforce, management, and entrepreneurial skills.



KWK End-of-Camp Survey, Summer 2025

Given the ethical, cultural, and social complexities around AI, Kode With Klossy integrates lessons on responsible AI. Our Culture of Tech series tackles topics including accessibility, inclusion, algorithmic bias, the digital divide, and more.

Through these lessons, our members explore:

- The transformative potential and limitations of AI technology.
- The various forms of bias that can exist in AI systems.
- The ethical implications of AI development and deployment.
- How to critically evaluate AI tools they encounter.
- How they might contribute to more ethical AI development.

“

I felt like I was learning more about the biases that AI can have, and the Culture of Tech session really made me think about the other potential scenarios where bias can stop a user from using a certain technology and the links between accessibility and technology.

Shravani, 2025 Camp

“

I loved the Culture of Tech sessions, which introduced me to the ethics behind AI and piqued my interest in exploring the laws and ethics behind it further.

Michelle, 2025 Camp

The Culture of Tech session was really insightful, as someone very excited by the possibilities of AI, but wary of the potential damages.

Tanya, 2025 Camp

Key Workforce Skills

Creativity

Critical Thinking

Communication

Collaboration

Culture of Responsible Technology

Belonging & Inspiration

Community Platforms

Kode With Klossy offers a members-only online platform that provides a centralized space for announcements, opportunities, program resources, and more. Members also connect through an active KWK community on Discord, where channels are organized by topic and regions, so that members can find others in their local area.

Community Ambassadors

More than half of the scholars who Kode With Klossy serves each year find their way to us through word of mouth. KWK elevates the voices of our community members to recruit new scholars, unlocking access to our community for more young women and gender-expansive teens who are eager to gain technical literacy.

Community Ambassadors work closely with Kode With Klossy's marketing team to spread the word. This year, we engaged 18 Community Ambassadors who created more than 95% of the content on KWK's TikTok channel. To help them, our marketing team offered guidance and designed a peer review process for the Ambassadors to gain experience in giving and receiving feedback and applying it to the creative process.

Our City Ambassadors serve as our local presence in Oakland, St. Louis, and Chicago, supporting grassroots recruitment for our programs in those cities by sharing their perspectives with young people interested in attending our programs.

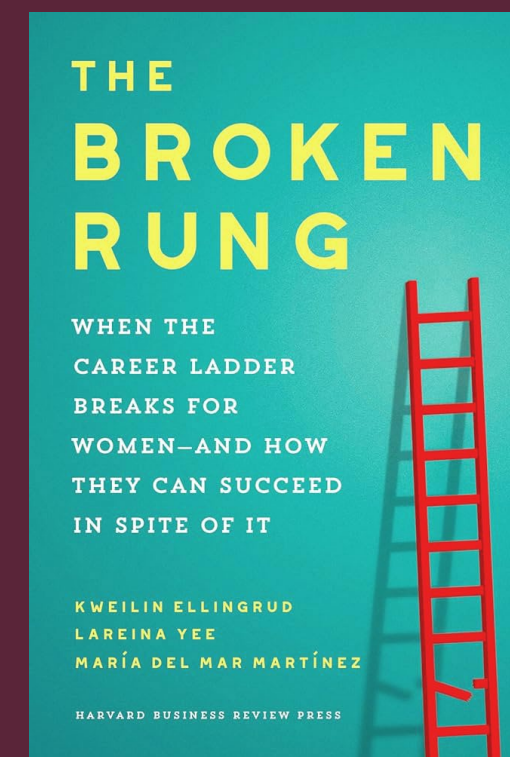


Community Meetups

From local meetups in cities across the country to KWK 10th anniversary parties, in 2025 Kode With Klossy members supported and inspired one another. By cultivating intentional relationship building, Kode With Klossy strengthens our community support system and ensures its long-term viability.

Book Club

In 2025, Kode With Klossy launched a facilitated multi-week book club. Guided conversations explored key insights from the book, *The Broken Rung*. Members divided into small groups to do exercises and have discussions that illuminated shared experiences and inspired problem-solving approaches to common challenges.



Career Connection

Partner Integration

Locations

Many of Kode With Klossy’s partners provide us with in-kind donations of inspiring professional spaces in which to host our programs. This allows scholars to see the inner workings of a professional environment and enables employees to easily engage as volunteers.

Employee Engagement

Industry volunteers — including employees from Goldman Sachs, Infosys, and Bloomberg, among others — participate in our programs as mentors and speakers. These professionals provide real-world, career-connected learning to our participants, and many shared that speaking about their careers reminds them of the “why” behind their work.

For instance, in 2025, our members heard from professionals at all stages of their career.

A sample of speakers includes:

- Anna Taylor, *intern, World Wide Technologies and KWK community member*
- Mary LeDonne Bank, *head of Engineering Organizational development and Engineering IP, Goldman Sachs*
- Miruna Stratan, *global head of Cloud Platform and Foundational Infrastructure, Goldman Sachs*
- Danielle Schmelkin, *CIO, J.Crew Group*
- Christine Stiles, *senior principal, education, training and assessment, Infosys*
- Laura Holmes, *CEO, Wander.ly*
- Ayanna Humes, *software engineer, DoorDash*
- Lauren Tuffy, *engineering manager, Bloomberg*
- Emma Brennan-Wydra, *senior data analyst, The New York Times*
- Sany Begum, *product manager, The New York Times*

Partner Internships

In preparation for Summer 2025, Kode With Klossy partnered with Estée Lauder Companies and two AI-powered startups, Arcade and Daydream, to offer exclusive technical internships for Kode With Klossy community members. Kode With Klossy facilitated a streamlined application and selected an initial curated selection of candidates aligned to each company’s requirements. Each partner team conducted interviews and hired top talent from Kode With Klossy to fill the internship positions. KWK community members gained crucial tech-focused, hands-on career experience.

“

I really enjoyed working on a challenging project that had a clear impact on the company. Over 8 fast-paced weeks, I expanded our structured telemetry across core user experiences, implementing end-to-end instrumentation and integrating with Datadog to strengthen observability and enable real-time alerting [...] Working at Daydream has been an inspiring experience and a glimpse into a truly innovative approach to the fashion industry.

Ayat,
KWK Community Member & Daydream Intern

80%

of KWK community members indicated that technical mentorship, career fairs, or other exposure to potential employers are important program elements.

KWK 2025 Impact Survey

Our Partners

Kode With Klossy 2025 Impact Report



Kode With Klossy × Bloomberg

Kode With Klossy’s multiyear partnership with Bloomberg has played a pivotal role in advancing our holistic, long-term approach to retaining top talent and ultimately closing the gender equity gap in tech.

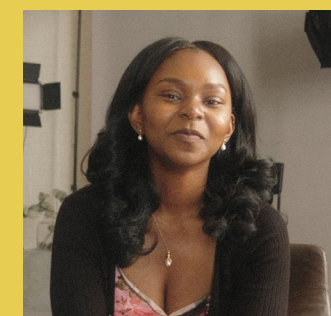
“

This camp genuinely surprised me and exceeded my expectations. Coming here as a 16-year-old college student, I was unsure of how I’d fit in. But immediately, I felt at home. Also I learned more Python in 2 weeks than I had learned my entire freshman year.

Ehi,
scholar in KWK’s Bloomberg-hosted
San Francisco camp

By sponsoring and hosting KWK’s flagship coding camps in New York, San Francisco, and London, Bloomberg has opened the door for scholars across the U.S. and abroad to explore technical careers and build lifelong learning skills. Immersed in Bloomberg’s dynamic professional environments, scholars saw firsthand how their new coding abilities translate into real-world impact. They also gained access to Bloomberg employees through thoughtfully crafted speaker sessions, mentor lunches, Bloomberg Terminal demonstrations, and workshops with Bloomberg’s Women in Tech community.

Beyond camp, our partnership has extended meaningful opportunities to KWK community members aged 18 and older through high-impact, customized Virtual Challenges. Bloomberg also hosted exclusive “Discovery Day” open houses for KWK community members, fueling recruitment pipelines that help convert our shared investment into a diverse, next-generation workforce.



Meet Pearl

Data Engineer Apprentice at Bloomberg and KWK Member

Pearl first joined KWK during the height of the pandemic, when her sister nudged her to apply to our virtual Web App Development camp. She returned in 2023 as a scholar in Kode With Klossy’s inaugural in-person London camp, where she met a community of like-minded folks that she’s still in touch with today. Pearl went on to become a two-time KWK Instructor Assistant, helping to run the London camps sponsored by and hosted at Bloomberg. During her second stint as an IA, Pearl applied to be a Data Engineer Apprentice with Bloomberg and was thrilled to earn this coveted position. Today, Pearl’s role centers on optimizing how data is collected at Bloomberg and ensuring data quality, ethics, and accessibility — issues she first began to care deeply about during her time with Kode With Klossy.

Kode With Klossy × Apple

Since 2017, Kode With Klossy’s long-standing partnership with Apple has served as a powerful testament to how we can unlock access to tech education and empower Gen Z to become leaders in a rapidly changing tech landscape.

Apple’s commitment has amplified our ability to scale and innovate, ultimately serving a community of nearly 12,500 young women and gender-expansive individuals, and ensuring our programs are at the forefront of the industry.

We’ve been fortunate to collaborate with the Apple ecosystem to bring our scholars high-quality, highly relevant learning experiences.



By integrating Apple’s Swift programming language and SwiftUI framework into our Mobile App Development camps, we provided our community with professional-grade skills that are immediately applicable in the modern workforce. Our collaboration has also allowed us to expand into cutting-edge territories, including our Artificial Intelligence and Machine Learning curriculum, built on Apple technologies and in collaboration with Apple teams. Apple also supports KWK programs through hardware and employee volunteer engagement. Apple employees serve as mentors, supporting scholars as they build skills and explore career pathways.

Finally, Apple teams support Demo Day experiences in which scholars present their capstone projects in Apple retail stores. Through hands-on development and mentorship, participants build real-world projects and gain the confidence to see themselves as creators and leaders.

Read more about our partnership in Apple Community Education Initiative’s 2024 Impact Report.



Meet Maya

Harvard Student and KWK Member

Maya is currently a Harvard senior studying Computer Science and Government. From building a BLM resource website after her first camp, to winning Apple’s “Swift Student Challenge” and demoing her work for Tim Cook, Maya channels her curiosity into hard work and new challenges. At Harvard, Maya leads Harvard Computer Society’s (HCS) Tech for Social Good, a student organization that creates pro bono digital tools for nonprofits. She also works as a research assistant at the Berkman Klein Center for Internet & Society, where she’s currently building an AI chatbot to help students explore ethical tech programming. Maya is further strengthening her career path through fellowships with Code2040, Bloomberg, Netflix, and Rewriting the Code.

Investing in the Next Generation of Tech Leaders

Kode With Klossy’s work would not be possible without our incredible supporters, partners, and advocates who are dedicated to changing the world of tech and closing the gender gap. Partners support us with financial sponsorships, employee volunteers, and/or in-kind donations of space, products, or services. We are deeply grateful for their investment.

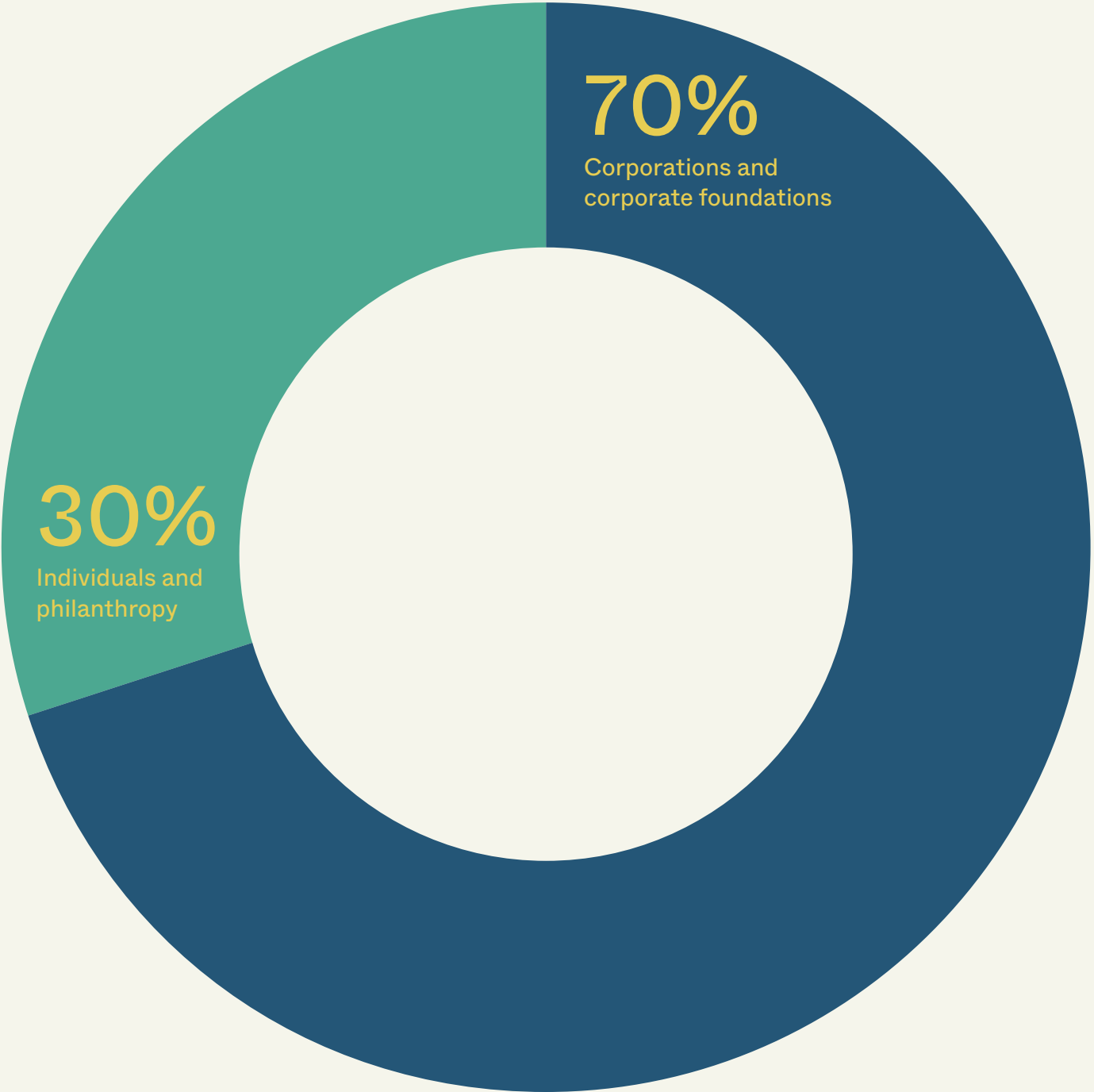


Our Finances



Financial Overview

Total Revenue

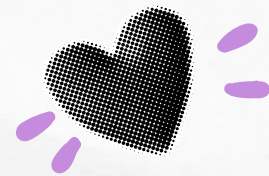


100% of Kode With Klossy’s programs are free of charge. Kode With Klossy provides full scholarships, underwriting program costs for each of our scholars.

Financials

FY 2025 Revenue	\$, USD
Contributions	6,669,714
Other Revenue	3,216
Total Revenue	6,672,930

FY 2025 Expenses	\$, USD
Programs	4,453,457
Management & General	556,094
Fundraising	533,690
Total Expenses	5,543,241



Dear (younger) Nadeen,

Hey you!



remember when you took AP CS as the only girl in the room? how weird it felt to love code but still feel like you didn't belong in it?

and remember when you thought you had to pick—doctor or coder? like being passionate about both wasn't allowed? like you had to box yourself into one identity just to be taken seriously?

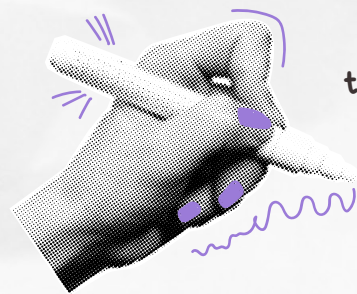
— then came Kode with Klossy. —

the first ever space where you coded with other girls. where it wasn't about proving yourself, getting high scores, or anything; it was about creating, learning, laughing, belonging.

KWK reminded you that you don't have to pick. that it's okay to love tech, medicine, art, and so much more! that you're allowed to be everything, that you don't need to fit in a box.

now you're in med school, building notion systems and dashboards for your classmates, and still obsessed with how tech can make people's lives better.

still reaching out to other girls who feel like they don't fit—because you know the magic of finally finding a space where you do.



and guess what?
this is only the beginning.
with so much love,
future you <3



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